

# PUBLIC TRAVEL AND TRANSPORT FOR OLDER PEOPLE

Institution of  
**MECHANICAL  
ENGINEERS**

Biomedical Engineering Association  
**Conference**

10–11 June 2014  
One Birdcage Walk, London  
[www.imeche.org/events/C1405](http://www.imeche.org/events/C1405)



## INTRODUCTION

### **This conference will give delegates new ideas on public travel and transport for older people from both an engineering and a social-medical standpoint.**

With an ageing population there is a growing demand for better transport facilities that are simple and easy to use. The only way to do this is by analysing the demands and requirements of older travellers: what exactly they need in terms of the design and accessibility of public transport, from bus to train travel. Add to this the cognitive issues of providing an effective ticketing system and travel information, it is obvious that more thought must go into these services.

The programme will demonstrate how to increase passenger numbers and produce new designs with older travellers in mind. The event will also draw attention to the issues of aircraft and airport design to include older people, as

some technology and ticketing systems may be moving too quickly for this generation to feel secure with air travel.

#### **Who should attend?**

- Bioengineers
- Transport engineers and managers
- Vehicle designers
- Planners
- Carers
- Social scientists

## BENEFITS OF ATTENDANCE

- Understand the demands and requirements of older travellers
- Analyse the issues related to physical aspects of vehicle design and public transport access
- Assess the issues of providing simple-to-use ticketing and travel information

## TECHNICAL ADVANTAGES

- Learn about the new thinking and direction that transport companies will take to address this issue
- Increase passenger numbers and usage
- Produce new designs with older travellers in mind
- Find out about interdisciplinary approaches to transport design
- Gain knowledge about international designs as well as those focused on the UK

<b>WHEN</b>	10–11 June 2014
<b>WHERE</b>	One Birdcage Walk, London SW1H 9JJ
<b>BOOK ONLINE</b>	<a href="http://www.imeche.org/events/C1405">www.imeche.org/events/C1405</a>

## MEDIA PARTNER



### **Biomedical Engineering Association Organising Committee:**

Garth Johnson School of Mechanical and Systems Engineering,  
Newcastle University

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## SPEAKERS AND CONTRIBUTORS

### LYNDSEY MELBOURNE

STATISTICIAN, DEPARTMENT FOR TRANSPORT

Lyndsey Melbourne manages the National Travel Survey. Lyndsey joined the Government Statistical Service in 2000, working in a number of departments before joining DfT in 2006.

### SAMUEL DICKINSON

STATISTICIAN, DEPARTMENT FOR TRANSPORT

Samuel Dickinson works in the National Travel Survey team, the only survey in Great Britain designed to track long-term trends in personal travel. Samuel joined the Civil Service in 2009 and prior to DfT worked at the Department for Communities and Local Government.

### JUDITH GREEN

PROFESSOR OF SOCIOLOGY OF HEALTH, FACULTY OF PUBLIC HEALTH AND POLICY, LONDON SCHOOL OF HYGIENE AND TROPICAL MEDICINE

Judith Green is a sociologist with interests in the relationships between transport and public health. She has researched and published widely on risk, inequalities in road injury, the sociology of walking and cycling, as well as evaluations of transport interventions.

### PHILIP BARHAM

IN-HOUSE CONSULTANT, TRANSPORT & TRAVEL RESEARCH LTD.

Philip Barham has specialised in the mobility of older and disabled people for over 25 years. Since February 2011 Philip has worked as a freelance consultant while engaged by TTR Ltd as an In-House Consultant on a number of projects, including ASSISTANT.

### NICK TYLER

CHADWICK PROFESSOR OF CIVIL ENGINEERING, UCL AND PRO-PROVOST, EAST AND SOUTH ASIA

Nick Tyler works with clinical, engineering, social science, arts and humanities researchers in order to explore exactly how a person interacts with their immediate environment. His work spans from understanding how neurons respond to environmental stimuli to how the environment can be designed to make this easier.

### LESZEK DOBROVOLSKY

DIRECTOR, ARUP

Leszek Dobrovolsky has extensive international experience in the leadership, planning and design of major transport development projects. His key skills have been developed in the leadership of several international commissions, testing strategies in terms of transport and planning criteria through analysis of physical development implications.

## PROGRAMME DAY 1 TUESDAY 10 JUNE 2014

09:30	<b>REGISTRATION &amp; REFRESHMENTS</b>
10:00	<b>WELCOME &amp; INTRODUCTION</b> Garth Johnson, School of Mechanical and Systems Engineering, Newcastle University
<b>SESSION 1 SOCIAL AND ECONOMIC ASPECTS</b>	
10:15	<b>THE GREAT BRITISH TRAVELLER: INSIGHTS FROM THE NATIONAL TRAVEL SURVEY</b> Lyndsey Melbourne, Statistician and Samuel Dickinson, Statistician, Department for Transport <ul style="list-style-type: none"> <li>• Long-term trends within the NTS (setting the scene)</li> <li>• Latest results with a focus on demographics of transport users</li> <li>• Focusing on older people's travel behaviour</li> </ul>
10:45	<b>MORE THAN GETTING FROM A TO B: THE ROLE OF PUBLIC TRANSPORT FOR SOCIAL SUPPORT, HEALTH AND LONELINESS FOR OLDER ADULTS</b> Judith Green, Professor of Sociology of Health, Faculty of Public Health and Policy, London School of Hygiene and Tropical Medicine <ul style="list-style-type: none"> <li>• Good access to public transport is vital for accessing goods, services and social support</li> <li>• The ability to make discretionary, as well as necessary, trips is important for wellbeing</li> <li>• How free bus passes, in the context of good bus provision, foster social inclusion and mitigate loneliness</li> </ul>
11:15	<b>THE TRAVEL EXPERIENCE</b> VOICE North (Valuing Our Intellectual Capital and Experience) Newcastle University <ul style="list-style-type: none"> <li>• A time-lapse film of a multimodal journey by an older person</li> </ul>
11:45	<b>WHAT DO PASSENGERS THINK ABOUT THEIR PUBLIC TRANSPORT?</b> Jocelyn Pearson, Rail Passenger Manager, Passenger Focus <ul style="list-style-type: none"> <li>• Travelling with disability and mobility impairment</li> <li>• Bus and rail service satisfaction</li> </ul>
12:15	<b>Q&amp;A PANEL</b> Session 1 speakers
12:45	<b>NETWORKING LUNCH</b>
<b>SESSION 2 USING PUBLIC TRANSPORT</b>	
13:45	<b>HOW MOBILE COMMUNICATION TECHNOLOGY CAN ENHANCE THE MOBILITY OF OLDER PEOPLE: THE ASSISTANT APP</b> Philip Barham, In-House Consultant, Transport & Travel Research Ltd <ul style="list-style-type: none"> <li>• How modern communications technology has the power to exclude, as well as enable</li> <li>• What do older people require in order for mobile technology to be accessible to them?</li> <li>• ASSISTANT: An example of a mobile app being designed to help older people when using public transport</li> </ul>
14:15	<b>A SPRING IN YOUR STEP: MAKING PUBLIC TRANSPORT PUBLIC FOR OLDER PEOPLE</b> Nick Tyler, Chadwick Professor of Civil Engineering, Accessibility Research Group, University College London <ul style="list-style-type: none"> <li>• The key features of public buildings for safe use by older people</li> <li>• Appropriate design of stairs and steps</li> <li>• Future design of public spaces for use by older people</li> </ul>
14:45	<b>DESIGN OF STATIONS AND INTERCHANGES — WHAT CAN BE ACHIEVED?</b> Leszek Dobrovolsky, Director, Arup <ul style="list-style-type: none"> <li>• The major challenges of large interchanges</li> <li>• The need for clear and appropriate information</li> <li>• Aspects of vehicle boarding and access</li> </ul>
15:15	<b>NETWORKING REFRESHMENT BREAK &amp; EXHIBITION</b>
15:45	<b>REGULATIONS FOR THE DESIGN OF RAIL VEHICLES</b> Andrew Cashaw, Director, Design Triangle Limited <ul style="list-style-type: none"> <li>• An understanding of practical issues</li> <li>• An engineering designer's view point</li> </ul>
16:10	<b>THE PHYSICAL DESIGN OF BOARDING AND LEAVING</b> Alan Norton, Chief Executive, Assist UK <ul style="list-style-type: none"> <li>• Inclusive design: what are the challenges?</li> <li>• Shared space: the reality</li> <li>• Planning for the future</li> </ul>
16:40	<b>Q&amp;A PANEL</b> Session 2 speakers
17:00	<b>DRINKS RECEPTION IN THE LIBRARY</b>
17:10	<b>KEYNOTE ADDRESS</b> Simon Craven, Special Adviser, Go-Ahead Group
18:00	<b>CLOSE OF DAY ONE</b>



## SPEAKERS AND CONTRIBUTORS

### ALAN NORTON

CHIEF EXECUTIVE, ASSIST UK  
Alan Norton has served as CEO of Assist UK for 8 years. He spent most of his working life in finance, holding a senior position for a multinational battery manufacturer. He has worked for DPTAC for 10 years and is deputy chair of DMUK, bringing real knowledge of disabled travellers' experiences and expectations. He more recently headed a team helping Nissan design a fully accessible taxi.

### PIP LOGAN

PROFESSOR OF REHABILITATION RESEARCH, UNIVERSITY OF NOTTINGHAM  
Pip Logan specialises in treating and researching stroke rehabilitation and older people's health issues. Her research work has real clinical impact for patients by exploring outdoor mobility solutions for older people who have suffered a stroke or struggle with dementia.

### JOSEF HARGRAVE

SENIOR CONSULTANT, ARUP  
Josef Hargrave is responsible for the foresight activities and consulting services of Arup across Europe. Josef manages the delivery of market-specific trend reports, visions, scenarios, innovation processes and stakeholder workshops. His work supports corporate strategy, product and service innovation, risk management, and the identification of future growth fields. Josef's projects combine corporate foresight with Arup's global engineering and consulting expertise, providing clients with unique insights on the future.

### CHRISTOPHER MITCHELL

FORMERLY OF THE TRANSPORT RESEARCH LABORATORY  
Christopher Mitchell retired from TRL in 1994, where he had been Head of Divisions covering accessibility and environmental topics, as well as leading research on transport for people with disabilities. He has subsequently studied the safety of older drivers and general road safety.

### HELEN DOLPHIN

DIRECTOR OF POLICY AND CAMPAIGNS, DMUK  
Helen Dolphin has led many successful campaigns on improving access to car parks for disabled people, reforming the Blue Badge scheme and working to improve parking at healthcare facilities. Helen previously worked as a news reporter for Anglia Television, where her report on inaccessible bus services earned her one of ITV's top awards.

### GRAHAM FOOTER

CHIEF EXECUTIVE, DMUK  
Graham Footer became the Chief Executive of Disabled Motoring UK at the beginning of 2010 and has overseen many changes at the charity. He has led the charity in a new direction with a strategic plan to increase membership and raise the profile of the organisation.

## PROGRAMME DAY 2 WEDNESDAY 11 JUNE 2014

09:00	WELCOME REFRESHMENTS
<b>SESSION 3</b>	
<b>THE JOURNEY</b>	
09:30	<b>TRANSPORT AND EXERCISE – WHAT IS REALISTIC?</b> Professor Pip Logan, Professor of Rehabilitation Research, University of Nottingham <ul style="list-style-type: none"> <li>• Results from a multi-centre randomised controlled trial of an outdoor mobility intervention</li> <li>• Results from a study investigating falls by older people while using public transport</li> <li>• Ideas to keep older people using public transport and walking outside</li> </ul>
10:00	<b>VEHICLES AND INTELLIGENT TRANSPORT: FUTURE MOBILITY FOR THE ELDERLY</b> Josef Hargrave, Senior Consultant, Arup <ul style="list-style-type: none"> <li>• The future of urban mobility</li> <li>• Working on a range of new solutions for urban mobility</li> <li>• Key trends shaping the future of mobility in cities and their implications for the elderly</li> </ul>
10:30	<b>THE MOBILITY AND SAFETY OF OLDER TRAVELLERS</b> Christopher Mitchell, Formerly of the Transport Research Laboratory <ul style="list-style-type: none"> <li>• The reduction in journeys people make as they age</li> <li>• The low rate of road accident involvement but high rate of serious and fatal injuries in older people</li> <li>• Improving pedestrian infrastructure and public transport systems for the mobility and safety of older people</li> </ul>
11:00	NETWORKING REFRESHMENT BREAK
11:20	<b>ELECTRIC SCOOTERS – ARE THEY FIT FOR PURPOSE?</b> Helen Dolphin, Director of Policy and Campaigns and Graham Footer Chief Executive, Disabled Motoring UK (DMUK) <ul style="list-style-type: none"> <li>• Discussing the lack of good information and advice when it comes to choosing a scooter fit for the user</li> <li>• The problems scooter users have accessing public transport</li> <li>• Lack of regulation and safety concerns for scooter users</li> </ul>
11:50	<b>Q&amp;A PANEL</b> Session 3 speakers and VOICE North, Newcastle University
12:30	NETWORKING LUNCH
<b>SESSION 4</b>	
<b>TRAINS — DISTANCE TRAVELLING</b>	
13:30	<b>PUBLIC TRANSPORT IN LONDON – IS IT FIT FOR OLDER USERS?</b> Stephen Golden, Head of Equality and Corporate Sustainability, Transport for London <ul style="list-style-type: none"> <li>• The challenges of providing public transport in a major city</li> <li>• How modern buses and trains should be designed for safe and easy use by older people</li> <li>• Is the underground appropriate for use by older travellers?</li> </ul>
14:00	<b>RAIL TRAVEL: JOURNEY PLANNING AND TICKETING</b> Margaret Hickish, Access and Inclusion Manager, Network Rail <ul style="list-style-type: none"> <li>• What is inclusive design?</li> <li>• The business case for inclusion</li> <li>• The benefits for older people and other transport users</li> </ul>
14:30	NETWORKING REFRESHMENT BREAK & EXHIBITION
<b>SESSION 5</b>	
<b>WHY DOES TRAVEL FOR OLDER PEOPLE MATTER AND IS IT THE BASIS FOR AN EXPANDING INDUSTRY?</b>	
15:10	<b>VIEWS OF OLDER PEOPLE</b> VOICE North, Newcastle University <ul style="list-style-type: none"> <li>• What is long distance and does it change with age?</li> </ul>
15:40	<b>WHAT OPPORTUNITIES DOES AN AGEING SOCIETY CREATE FOR PUBLIC TRAVEL AND TRANSPORT?</b> Mike Morgan, Business Development Manager, Newcastle University's Changing Age for Business Initiative <ul style="list-style-type: none"> <li>• Improving quality of life for an ageing society</li> <li>• Helping create economic growth</li> <li>• Growing the University's position as a leader in the field of ageing</li> </ul>
16:10	<b>Q&amp;A PANEL</b> Session 4 & 5 speakers
16:30	<b>CLOSING REMARKS</b> Garth Johnson, School of Mechanical and Systems Engineering, Newcastle University
16:35	<b>CLOSE OF CONFERENCE</b>

Find out more about our speakers at [www.imeche.org/events/C1405](http://www.imeche.org/events/C1405)

- This programme is subject to change.
- The Institution is not responsible for the views or opinions expressed by individual speakers.

# BOOKING FORM

REFERENCE CODE:  
C1405ABC

BIOMEDICAL ENGINEERING ASSOCIATION  
**PUBLIC TRAVEL AND TRANSPORT  
FOR OLDER PEOPLE**  
10–11 JUNE 2014

## REGISTRATION Please complete in capitals.

Family Name	Title (Mr, Mrs, Miss)
First Name	Job Title
Membership No	Institution
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Town/City	
Postcode	
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Do you have any special requirements?	

How did you hear about this event?  Direct mail  Website  Colleague  Other

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## FEES AND CHARGES Please complete the appropriate box.

Registration fees include entry to the sessions, refreshments, lunch and a copy of the event proceedings.

	STANDARD RATE	TOTAL
Member, Institution of Mechanical Engineers	£654.50 + VAT	£
Member, Supporting organisation	£654.50 + VAT	£
Non-member	£799.25 + VAT	£
Student/retired/carer/clinician	£275.00 + VAT	£
Invoice charging (if applicable)	£10 + VAT	£

## PAYMENT DETAILS

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Name of Cardholder				
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Amount to be Deducted	Signature			

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## EVENT REGISTRATIONS

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Fax +44 (0)20 7222 9881

For registration enquiries call  
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## VENUE

This event will be held at One Birdcage Walk, Westminster, London SW1H 9JJ.

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### OTHER EVENTS TO LOOK FOR:

28 April 2014  
London

#### **RAILWAY DIVISION LECTURE MATERIALS FOR MODERN RAIL VEHICLE CONSTRUCTION**

Mark Robinson and George Kotsikos from NewRail will be speaking about blast resistant structures, energy absorption and lightweighting on railways. Refreshments will be served from 17:15 and the lecture will start at 18:00. This lecture is free to attend and open to all.

[www.imeche.org/events/L337](http://www.imeche.org/events/L337)

29 April 2014  
London

#### **ENGINEERING THE FUTURE OF BIOMEDICINE HOSTED BY IMECHE AND IET**

This talk will illustrate the many diverse and inter-related ways in which engineering is contributing to developing a quantitative foundation for medicine and biology, and the many devices and systems that engineers are developing to transform both research and practice in Biomedicine. This lecture is free to attend and open to all.

[www.imeche.org/events/L358](http://www.imeche.org/events/L358)

4–10 May 2014  
Italy

#### **ANNUAL TECHNICAL TOUR 2014: NAPLES AND TURIN**

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