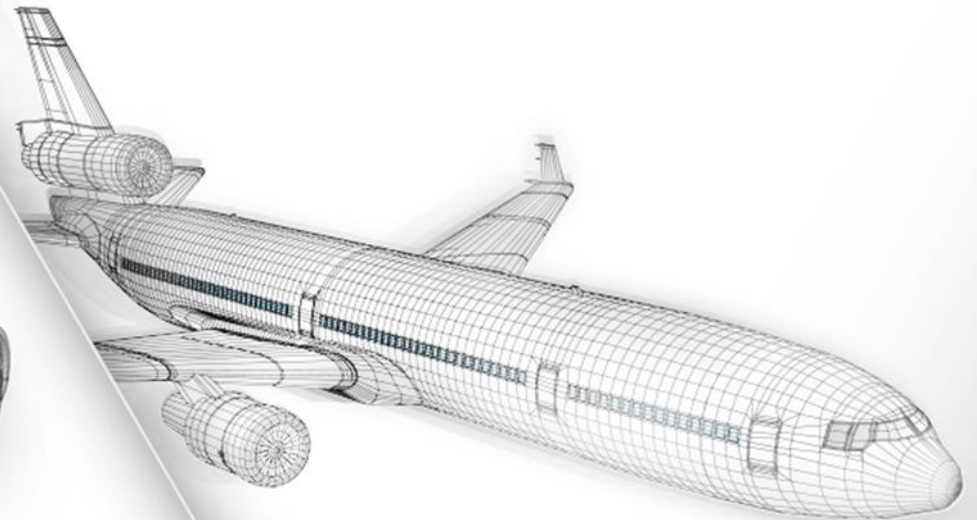
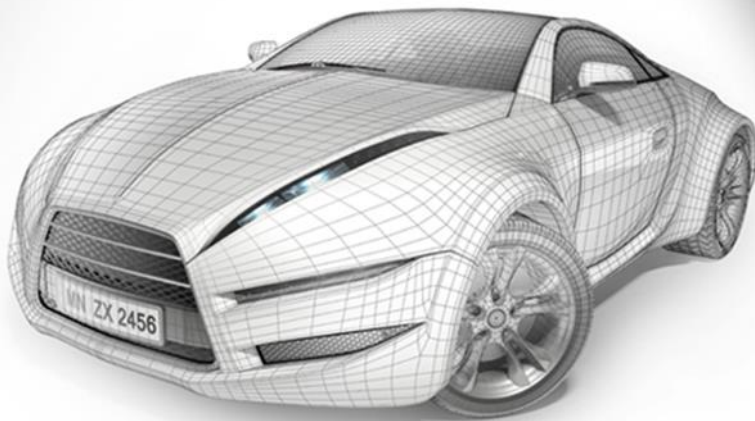


SIMULATION AND MODELLING 2017

POST SHOW REPORT

Institution of
**MECHANICAL
ENGINEERS**



A GROWING MARKET ACROSS ENGINEERING

Simulation and Modelling 2017 brought together experts from across different industries to discuss different applications of new and existing technologies.

The event comprised of a mix of plenary and specialist parallel sessions.

Contributing companies on the programme included **Lamborghini, Rolls Royce, Bloodhound SCC, Network Rail** and **Ford Motors** amongst others.

***“Simulation and Modelling
2017 was a great event to
see how the rest of the
industry is approaching
the implementation of
simulation during product
design”***

***Mitsubishi Turbocharger &
Engines Europe***

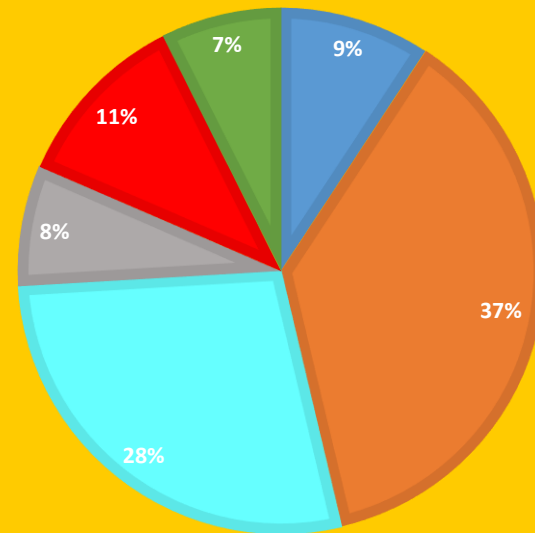
INDUSTRY BREAKDOWN OF ATTENDEES

The conference saw a diverse mix of attendees from across the automotive, aerospace industry.

The largest portion of attendees came from OEMs including **Jaguar Land Rover, Toyota Motors Europe, Aston Martin** and **Williams Advanced Engineering**.

The event also saw strong attendance from battery manufacturers and those providing testing software and services.

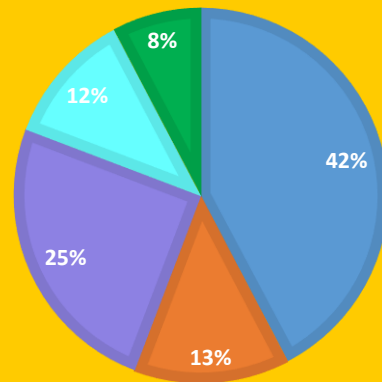
DELEGATE INDUSTRY BREAKDOWN



WHO WAS AT THE CONFERENCE?

DELEGATE SENIORITY BREAKDOWN

- Engineer, Principal Engineer and Project Engineer
- Senior Engineer and Team Lead
- Manager and Head of Department
- C-Suite and Director
- Academics



Simulation and Modelling 2017

had a strong presence from decision makers and budget holders within industry, with

50% of attendees holding a senior engineering role or

greater seniority.

Delegates also benefited greatly

from input across the different

sectors involved in battery

design, development and

integration.

EVENT HIGHLIGHTS

Delegates took advantage of our interactive ‘speed networking’ session on the day one, which was a great opportunity to **meet and exchange details with exhibitors and delegates** across different sectors.

The parallel sessions allowed for delegates to hear from focused case studies in their specialist area, including **powertrain development and testing, simulation in manufacturing, and systems integration**. Plenary presentations and panel sessions allowed for

On day two, attendees engaged with **interactive demonstrations** and display of equipment from our exhibitors.

WANT TO GET INVOLVED IN 2018?

The second iteration of this popular two-day conference is taking place on the **18-19 September 2018**.

To enquire about presenting or joining as a delegate, give us a call on **020 7973 1251** or email

eventenquiries@imeche.org



For sponsorship enquiries, contact our sponsorship and exhibition team at 0207 973 1309 or sponsorship@imeche.org