



SPONSORSHIP PROSPECTUS

STEAM TURBINE AND GENERATOR USER GROUP

Institution of
**MECHANICAL
ENGINEERS**

21-22 MARCH 2018
MANCHESTER UNITED FOOTBALL GROUND

Your guide to creating new opportunities

BUILD NEW NETWORKS AND CREATE NEW OPPORTUNITIES

The reputation of the Institution ensures that we are able to consistently attract the world's leading engineers to speak and share their knowledge with our audiences.

Our extensive membership network allows us to attract large audiences of industry and role-specific engineers – potential customers for you and your business.

An opportunity to gain exclusive access to

117,000

Members worldwide



1,100,000+

Website unique users

IMECHE IN NUMBERS



17,000

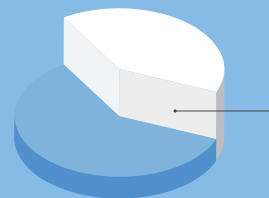
Specialist contacts

41%

Average email open rate

150+

Previous attendees



40%

Manager level or above

FOR FURTHER INFORMATION CONTACT OUR SPONSORSHIP TEAM

Callum Hogg | +44 (0)20 7973 1309 | c_hogg@imeche.org | sponsorship@imeche.org




“An excellent
knowledge
sharing and
networking
event for industry
professionals.”

Lead Electrical
Machines Engineer,
RWE Generation UK

2017 THEMES INCLUDED:

- Industry Trends
- Steam Turbine Technologies
- Generator Technologies
- Modifications and Enhancements
- Degredation, Failures and Case Studies
- Plant Mothballing, Storage and Return to Service.
- Turbine Overhauls and Life Extension
- Inspection and Monitoring
- Operational Safety
- Repair and Refurbishment



“The STUG hosts interesting talks, given by people with true passion for their subject area”

Toshiba International
(Europe) Ltd

■ **ATTENDEES WHO TOOK PART IN THE 2017 EVENT:**

- Chief Consulting Engineer
GE Oil & Gas
- Engineering Manager
Mitsubishi Hitachi Power System Europe
- Lead Conventional Island Engineer
Horizon Nuclear Power
- Turbine Team Leader
Uniper UK Ltd
- Senior Risk Engineer
AON Ltd
- Lead Electrical Machines Engineer
RWE npower Plc
- EfW Technical Manager
Suez R&R UK
- Global Services Director
Ansaldo Energia Switzerland Ltd
- Team Leader
AES Kilroot Power Ltd
- Engineering Manager
Saltend Cogeneration Co Ltd
- Specialist Inspection Engineer
RWE
- Electrical Fleet Lead
EDF Energy
- Lead Electrical Engineer
Drax Power Ltd
- Task Leader Operational Services
Engineering, Siemens Plc

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2017 HEADLINE SPEAKERS



GE Power
Engineering Manager



EDF
ENERGY
EDF Energy
Head of Strategic Analysis
and Modelling

TOSHIBA

Toshiba Corporation
Chief Specialist



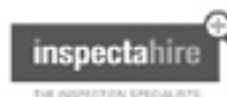
Engie
Head Of Loss Control

SIEMENS

Siemens Power Generation
Services, Power and Gas
Managing Director

2017 EVENTS SPONSORS

SIEMENS



Power Ugesi Services Limited



Pall Corporation





“Very good
technical
conference,
which benefits
the industry.”

Head of Engineering,
Brush

SPONSORSHIP MARKETING THROUGH IMECHE EVENTS

Whatever the format, sector or industry, IMechE events provide our sponsors and exhibitors with unrivalled opportunities to:

- Engage face to face with your target market of senior engineers
- Firmly establish thought leadership credentials within your specialist field
- Deliver high-profile and relevant brand exposure
- Generate new business leads and media partners

Photo credits: Allis Chalmers inserting steam turbine blades; Bobbtall

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