# 2013 IMEDIA COVERAGE.

# FORMULA STUDENT





### FORMULA STUDENT 2013

Formula Student 2013 made competitive motorsport history when an electric vehicle won for the first time in the competition's history.

ETH Zurich, from Switzerland, stormed to victory with an extraordinary total of 921.3 points. It is believed to be the first time that an electric vehicle has beaten cars powered by combustion engines in any accredited motorsport competition.

#### What is Formula Student?

Formula Student challenges student engineers to design, build and race a single seat racing car in one year. The cars are then judged on their speed, acceleration, handling and endurance in a series of time-trial races, while the teams are tested on their design, costing and business presentation skills.

And the competition offers sponsors a fantastic opportunity to not only gain unparalleled access to some of the world's best young engineers, but also to enjoy widespread press coverage reaching millions of people across the UK.

In 2013 more than 2,000 students from 30 countries across the globe headed to Silvertone in July as Formula Student once again showed why it's the world's largest motorsport competition.

Ross Brawn, Team Principal of Mercedes AMG Petronas F1 Team, and James Allison, Chassis Technical Director of Scuderia Ferrari, were among the leading industry figures to head to the event and meet the students. Having Formula Student on the CV is now almost a pre-requisite for young engineers looking for a career in motorsport.

#### **Media Coverage**

Our press campaign runs throughout the year – and one of our Gold Sponsors showed exactly what media opportunities are afforded by Formula Student.

The Formula Diesel Eco Challenge, run in conjunction with Bosch Diesel Systems UK, saw teams from 46 UK universities tackle a non-stop driving challenge across the length of Britain in a bid to be crowned the nation's most economical drivers.

In total the competition generated 26 articles in 21 publications, including nationals, regionals and newswires, with a potential reach of more than 13 million readers.

Formula Student as a whole generated coverage across the whole media spectrum. It featured in ten news broadcasts, including BBC and ITV, and was covered by national news websites including the Daily Telegraph. Specialist magazines such as Racecar Engineering, Racetech and Motorsport Magazine ran articles through 2013, both pre and post event, and teams managed to generate 87 articles in regional newspapers across the UK.

#### **Connect With Formula Student**

To keep up to date with Formula Student 2014, follow us on Twitter @FormulaStudent and on Facebook at facebook.com/formulastudent

TV and radio broadcasts:

10

UK/International press articles:

168

Online articles:

#### Broadcast

Cover Date	Headline	Publication/Outlet Short Name	Circulation
30/05/13	ITV News Central (ITV1 Central East Carlton (Notts/Derby)), 18:16	ITV1 Central East Carlton (Notts/Derby)	490,000
30/05/13	ITV News Central (ITV1 Central West Carlton (Birmingham)), 18:16	ITV1 Central West Carlton (Birmingham)	490,000
04/07/13	Look East; Weather (BBC 1 East (Ipswich/Norwich)), 13:41	BBC 1 East (Ipswich/Norwich)	510,000
04/07/13	Look East; Weather (BBC 1 East (Ipswich/Norwich)), 13:39	BBC 1 East (Ipswich/Norwich)	510,000
04/07/13	Look East; Weather (BBC 1 East (Beds & Luton)), 13:41	BBC 1 East (Beds & Luton)	510,000
04/07/13	Look East; Weather (BBC 1 East (Beds & Luton)), 13:39	BBC 1 East (Beds & Luton)	510,000
04/07/13	BBC News at Six (BBC 1 East (Ipswich/Norwich)), 18:29	BBC 1 East (Ipswich/Norwich)	510,000
04/07/13	Look East; Weather (BBC 1 East (Ipswich/Norwich)), 18:43	BBC 1 East (Ipswich/Norwich)	510,000
04/07/13	South Today; Weather (BBC 1 South (Oxford/Swindon)), 18:37	BBC 1 South (Oxford/Swindon)	480,000
14/10/13	ITV News Anglia, ITV1 Anglia West (Bedford/Luton), 18:08	ITV1 Anglia West (Bedford/Luton)	540,000

#### **Consumer Press**

Cover Date	Headline	<b>Publication/Outlet Short Name</b>	Circulation
16/01/13	No headline	Motorsport News (Main)	14,002
01/02/13	Vehicle Simulation	Race Tech {Main}	15,000
01/04/13	Raw Striker Goes Hydrogen Powered	Complete Kit Car {Main}	25,000
01/04/13	DC Electronics hosts Formula Student workshops	Racecar Engineering (Main)	22,000
01/05/13	The Saertex Solution	Racecar Engineering (Main)	22,000
04/06/13	IIT-B students unveil first electric race car	Asian Age {Main}	20,000
01/08/13	Events Calendar 7 July Go Motorsport Live	Land Rover World (Main)	17,500
03/07/13	"It surprises me how similar Formula Student is to F1"	Motorsport News (Main)	10,866
03/07/13	Matt Lames "People need to get behind Go Motorsport Live"	Motorsport News {Main}	10,866
03/07/13	Insight: Go Motorsport Live	Motorsport News {Main}	10,866
03/07/13	Formula Student 2013	Motorsport News {Main}	10,866
03/07/13	How It Works	Motorsport News {Main}	10,866
03/07/13	The View From The Top	Motorsport News {Main}	10,866
03/07/13	Engineering A Path To Formula One	Motorsport News {Main}	10,866
03/07/13	Gradmtes make up a large part of F1 teams	Motorsport News (Main)	10,866
03/07/13	The Best Of British	Motorsport News {Main}	10,866
03/07/13	No headline	Motorsport News (Main)	10,866
03/07/13	International Outlook	Motorsport News (Main)	10,866
03/07/13	Formula Student Around The World	Motorsport News (Main)	10,866
03/07/13	Aiming To Shock	Motorsport News (Main)	10,866
03/07/13	Mastering The Fundamentals	Motorsport News (Main)	10,866
03/07/13	Formula Student 2013 Thorough Examination	Motorsport News (Main)	10,866
01/07/13	Wing Debate Rages For Students	Race Tech (Main)	23,000
03/07/13	Formula Student 2013	Motorsport News {Main}	10,866
10/07/13	MN Says Giving a warm welcome	Motorsport News (Main)	10,866
18/07/13	Students' racing car to compete in Germany	Asian Age {Main}	20,000
24/07/13	Boconnoc entry extended as demand builds	Motorsport News {Main}	10,866
31/07/13	Round The Bend With David Robinson	Motorsport News (Main)	10,866
01/09/13	Sidetracked with one man's attempt to visit all four corners of the motor racing world	Motorsport {Main}	35,068
01/09/13	All-Electric Approach Powers Swiss To The Title	Motorsport {Main}	35,068
01/08/13	A long haul	Race Tech {Main}	23,000
01/08/13	A Little Bit Of History	Race Tech {Main}	23,000
01/09/13	Front cover	Racecar Engineering (Main)	22,000
01/09/13	Contents	Racecar Engineering (Main)	22,000
01/09/13	Electric shock	Racecar Engineering (Main)	22,000
01/09/13	Recruitment drive for Mercedes AMG HPP	Racecar Engineering (Main)	22,000
01/10/13	Contents	Racecar Engineering (Main)	22,000
01/10/13	Save Formula Student	Racecar Engineering (Main)	22,000
01/10/13	Get into gear	Racecar Engineering (Main)	22,000
01/11/13	Striking a balance Concluding our examination of a 1970s Lola T390 sports racer Simon McBeath	Racecar Engineering (Main)	22,000
01/11/13	Front cover	Racecar Engineering (Main)	22,000
01/11/13	Perfecting the spaceframe chassis	Racecar Engineering (Main)	22,000
01/11/13	Students unleashed	Racecar Engineering (Main)	22,000
01/11/13	Electric shock	Racecar Engineering (Main)	22,000
01/11/13	Contents – Formula Student Edition	Racecar Engineering (Main)	22,000
01/11/13	Optimising performance	Racecar Engineering (Main)	22,000
01/11/13	Recruitment drive for Mercedes AMG HPP	Racecar Engineering (Main)	22,000
01/11/13	Save Formula Student	Racecar Engineering (Main)	22,000
01/12/13	Front Cover	Racecar Engineering (Main)	22,000
01/12/13	Students unleashed	Racecar Engineering (Main)	22,000
01/12/13	It's show time!	Race Tech {Main}	23,000

#### **International Press**

Cover Date	Headline	Publication/Outlet Short Name	Circulation
01/04/13	Cash-our-car campaign	Hindu, The (India) {Main}	10,000,000
20/07/13	Briefs Student success	Dominion Post, The (New Zealand) {Main}	99,089

#### **National Press**

Cover Date	Headline	Publication/Outlet Short Name	Circulation
10/01/13	A focus on industry links	Independent i {Main}	302,373
23/10/13	Essential building blocks for a career in engineering	The Independent {Postgraduate}	69,388

#### **Regional Press**

Cover Date	Headline	Publication/Outlet Short Name	Circulation
26/01/13	Students axe TT project	Huddersfield Daily Examiner {Main}	18,843
24/01/13	Academy pupils enjoy taste of life at university	Runcorn Weekly News (Main)	10,321
24/01/13	Academy pupils enjoy taste of life at university	Widnes Weekly News (Main)	10,321
31/01/13	Record entry for student challenge	Northampton Chronicle & Echo {Main}	17,934
14/02/13	On track for motorsport industry lessons	Colchester Gazette {Main}	15,259
16/02/13	Motorsport pros help students	East Anglian Daily Times (Essex) {Main}	28,745
16/02/13	Motorsport pros help students	East Anglian Daily Times (West) {Main}	28,745
16/02/13	Motorsport pros help students	East Anglian Daily Times (East) {Main}	28,745
22/03/13	Driving forward for electric formula	Surrey Comet {Main}	5,777
02/04/13	Developing a taste for science and engineering	Northern Echo (Main)	42,393
28/03/13	Race team	Kingston Guardian (Main)	30,546
02/04/13	Developing a taste for science and engineering	Northern Echo (South Durham) {Main}	36,740
05/04/13	Weydon has lofty space ambitions	Farnham Herald (Main)	17,944
04/04/13	Jensen gets off to a flyer	Bath Chronicle {Main}	16,239
05/04/13	Caltest and Surtes look for the perfect winning Formula	Surrey Advertiser (Guildford) {Main}	10,842
05/04/13	Caltest and Surtes look for the perfect winning Formula	Surrey Advertiser (Dorking & Leatherhead) (Main)	289
05/04/13	Caltest and Surtes look for the perfect winning Formula	Surrey Advertiser (Elmbridge) {Main}	2,417
05/04/13	Caltest and Surtes look for the perfect winning Formula	Surrey Advertiser (Godalming) {Main}	4,973
05/04/13	Caltest and Surtes look for the perfect winning Formula	Surrey Advertiser (Cranleigh) {Main}	2,776
10/04/13	On track for success	Surrey Times {Main}	33,933
17/04/13	Thorite is supporting racing plan	Telegraph & Argus (Bradford) {Main}	22,915
30/04/13	Industry expert praises students	News Letter (Northern Ireland) {Main}	21,475
20/05/13	Bike show is a roaring success	The News (Portsmouth) {Main}	34,960
20/05/13	Bike show is a roaring success	The News (Fareham & Gosport) {Main}	51,330
20/05/13	Bike show is a roaring success	The News (Havant & Waterlooville) {Main}	26,091
29/05/13	University F1 team launches latest car	Argus (Brighton) {Main}	19,199
06/06/13	Student team gearing up for new car's debut	Bath Chronicle {Main}	16,239
06/06/13	Students put cars to the test at centre	Nuneaton News (Inc. Heartland Evening News) {Main}	29,386
12/06/13	Racing ahead on road to top career	Evening Express (Aberdeen) {Life}	40,722
14/06/13	Putting in the extra e miles for green title	Leicester Mercury (Motors)	42,056
14/06/13	Testing times for eco-friendly students	Courier (Halifax) {Main}	21,529
14/06/13	Go Motorsport Live! Roars into Silverstone	Newton Abbot & Mid- Devon Advertiser {Main}	11,879
14/06/13	Eco-challenge students to eke out fuel on Britain trip	South Wales Argus (Newport) {Main}	20,589
14/06/13	Students plan the ultimate economy drive	Cambridge News (Main)	19,012
14/06/13	Racing event hopes to promote engineering	Inverurie Advertiser (Main)	15,000
18/06/13	Students hope good economy will pay off	South Wales Evening Post (Swansea) {Main}	42,912
18/06/13	Staying off the gas to win rally	Huddersfield Daily Examiner {Main}	17,419
14/06/13	Go Motorsport Live! Roars Into Silverstone	Teignmouth Post & Gazette {Main}	12,238





Cover Date	Headline	Publication/Outlet Short Name	Circulation
14/06/13	Go Motorsport Live! Roars Into Silverstone	Dawlish Post {Main}	5,200
20/06/13	Students take the challenge	Lancashire Evening Post (Preston) {Main}	22,079
20/06/13	Students in eco-drive challenge	Scarborough News (Main)	11,359
21/06/13	Students take on driving challenge	South Wales Evening Post (Swansea) {Main}	42,912
20/06/13	Putting in the miles for green title	The Mail (Ashby & District) {Main}	7,429
22/06/13	Students hit the road in economy challenge	Star (Sheffield) {Main}	31,992
20/06/13	Putting in the extra miles for green title	Mercury Extra (Leicester) {Main}	57,862
18/06/13	All geared up for big drive	South Wales Echo (Cardiff) {Main}	26,630
20/06/13	Students take the challenge	Wigan Evening Post {Main}	5,719
20/06/13	Team's green driving test	Sunderland Echo (City Final) {Main}	32,771
22/06/13	Students hit the road in economy challenge	Star (Doncaster) {Main}	1,703
20/06/13	Dan is driving home eco message	Warrington Guardian (Main)	23,412
20/06/13	Testing time for student drivers undertaking an eco challenge	Star (Doncaster) {motors}	1,703
20/06/13	Testing time for student drivers undertaking an eco challenge Teams from universities across England, Scotland	Star (Sheffield) {Motors}	31,992
26/06/13	Engineer student's driving challenge	South Wales Evening Post (Swansea) {Main}	42,912
26/06/13	Students' Eco-Drive Challenge	Ashfield Chad {Main}	37,019
26/06/13	Students' Eco-Drive Challenge	Mansfield Chad (Main)	31,039
28/06/13	Students race to learn new skills	Press & Journal (Aberdeen) {Your Job}	12,202
28/06/13	Pair on right road	South Wales Evening Post (Swansea) {Main}	42,912
28/06/13	Tyres Life In The Fast Lane	Edinburgh Evening News (Main)	37,250
29/06/13	Students build a £25,000 F1 car	Scotsman, The {Main}	32,435
29/06/13	'We believe that we have the winning formula!'	Southern Daily Echo (Southampton) {Main}	28,049
28/06/13	Students' Eco-Drive Challenge	Peak Courier (Main)	36,562
27/06/13	Testing time for student drivers undertaking an eco challenge	Sheffield Weekly Gazette (North) {Motors}	85,461
26/06/13	Student eco challenge	Ross Gazette {Main}	4,631
28/06/13	Students race to learn new skills	Press & Journal (Highlands & Islands) {Your Job}	14,328
02/07/13	Students living life in the fast lane	Liverpool Echo (Main)	80,762
03/07/13	Aiming for a 'masters' in racing cars	Press & Journal (Aberdeen) {Your Car}	12,202
03/07/13	Formula For Success	Huddersfield Daily Examiner {Main}	17,419
04/07/13	Motorsport Challenge Students Battle	Luton Herald & Post {Main}	84,206
04/07/13	Students Challenged Engineering Test	Times & Citizen (Bedford) {Main}	65,504
03/07/13	Aiming for a masters' in racing cars	Press & Journal (Highlands & Islands) {Your Car}	14,328
06/07/13	Students have the winning formula	Argus (Brighton) {Main}	19,199
06/07/13	Instructor in eco drive	Edinburgh Evening News (Main)	37,250
03/07/13	Students take economy drive	Surrey Times {Main}	33,933
11/07/13	Top gear performance for University students	Huddersfield Daily Examiner {Main}	17,419
12/07/13	Student drives to success – in slow lane	Press & Journal (Aberdeen) {Main}	12,202
12/07/13	Driver wins contest by staying in slow lane	Press & Journal (Aberdeen) {Main}	12,202
22/07/13	Bosch Motors In To Science Park	Nuneaton Telegraph (Main)	1,597
22/07/13	F1 challenge for students	Hull Daily Mail {Main}	39,038
22/07/13	Bosch Warwick Technology Centre underlines Science Park's leading position in the country	Coventry Telegraph {Main}	26,939
22/07/13	Bosch Motors In To Science Park	Warwickshire Telegraph (Main)	1,375
27/07/13	Made In Coventry	Nuneaton Telegraph {Main}	1,597
27/07/13	Made In Coventry	Coventry Telegraph (Main)	26,939
27/07/13	Made In Coventry	Warwickshire Telegraph {Main}	1,375
26/08/13	Vision of flying through tubes in pods 'realistic'	Irish Times {Sports Monday}	88,356
18/09/13	Our dream machine will make the grid	Daily Record {Edinburgh Now}	252,575
30/10/13	Student lands top scholarship	Motherwell Times {Main}	10,482
06/11/13	Let us know all about the big ideas	Telegraph & Argus (Bradford) {Schools Awards 2014}	21,641
07/11/13	Minister takes the wheel of students' creation	Bath Chronicle {Main}	16,239

#### **Trade Press**

Cover Date	Headline	Publication/Outlet Short Name	Circulation
01/01/13	Schrader electronics to help Queen's students reach pole position	Garage Trader (Main)	6,500
24/01/13	University secures nano-technology projects	Machinery Market {Main}	5,609
07/02/13	Formula Student 2013 set to be bigger and better than ever before	Machinery Market (Main)	5,609
01/02/13	No headline	Process & Control (Process Equipment News) {Main}	12,500
01/03/13	Burkert aids fuel-cell-powered race car	Valve World (Main)	8,500
14/03/13	Automotive report	Machinery Market (Main)	5,609
01/03/13	Feel the Forze	Industry Europe (Main)	5,535
01/03/13	Developing a fuel cell race car	Design Solutions {Main}	15,972
10/04/13	Test firm helps Surrey University's racing car development programme	Electronics Weekly {Main}	32,643
01/04/13	Withstanding automotive demands	Design Solutions {Main}	15,972
01/04/13	A Boxford CNC lathe is helping to make a Formula Student racing car lighter and safer	Technology & Science in Education {Main}	6,000
20/06/13	Diesel Eco Driving Challenge	Machinery Market (Main)	5,609
21/06/13	Thursday An Elegant Efficiency	Times Educational Supplement {Main}	54,411
01/07/13	A racing certainty	Engineering Subcontractor {Main}	10,014
01/07/13	Careers Slick Affair	Professional Engineering {Main}	60,490
01/07/13	Made in Brunel	Engineering Designer (Main)	4,000
01/07/13	Speed school	Professional Motorsport World {Main}	18,000
18/07/13	Automotive focus	Machinery Market (Main)	5,609
18/07/13	Students' electrifying performance	Machinery Market {Main}	5,609
01/06/13	Cheltenham Science Festived continues to grow in stature and fun	Technology & Science in Education {Main}	6,000
01/07/13	Fuel-cell race car relies on Biirkert valve technology	Hydraulics & Pneumatics {Main}	12,018
01/09/13	Cat Stats	CAT – Car & Accessory Trader {Main}	16,982
01/08/13	Electric vehicle makes history at Formula Student	Plant & Works Engineering {Main}	10,014
01/09/13	Lee Spring donates to Formula Student team	Fastener & Fixing Magazine {Main}	13,500
01/11/13	Build it and they will come	Manufacturer {Main}	12,400

#### Online

Cover Date	Headline	Publication/Outlet Short Name	Circulation
24/01/13	Students from St Chad's in Runcorn enjoy a STEM taster day at Liverpool John Moores University	runcornandwidnes weeklynews.co.uk	20,206
28/01/13	More teams than ever line up for Formula Student 2013	The Manufacturer (web)	31,559
28/01/13	On the rails, in the wind and out of the lab	theengineer.co.uk	11,013
30/01/13	Elite Engineering Programme: Aims to Re-Ignite the UK's Status as World Leader in Engineering	Reuters.com	542,673
31/01/13	Elite engineering scheme helps disadvantaged youths	eandt.theiet.org	18,780
08/02/13	Fuel-Cell Race Car Relies on Bürkert Valve Technology	pandct.com	4,891
11/02/13	Fuel-Cell Race Car Relies on Bürkert Valve Technology	Edie.net	5,126
11/02/13	Bürkert supplies custom valve and control technology for fuel-cell-powered race car	source.theengineer.co.uk	N/A
15/02/13	On track for motorsport industry lessons	gazette-news.co.uk	17,830
16/02/13	Maldon: DC Electronics motorsport pros help students	eadt.co.uk	54,461
01/03/13	UK engineers launch build-it-yourself electric race car	theengineer.co.uk	11,013
02/03/13	Uni and sports-car maker team up in build-at-home vehicle kit	dudleynews.co.uk	2,437
02/03/13	Uni and sports-car maker team up in build-at-home vehicle kit	halesowennews.co.uk	6,148
02/03/13	Uni and sports-car maker team up in build-at-home vehicle kit	Redditch Advertiser (web)	11,527
02/03/13	Uni and sports-car maker team up in build-at-home vehicle kit	kidderminstershuttle.co.uk	8,577
02/03/13	Uni and sports-car maker team up in build-at-home vehicle kit	stourbridgenews.co.uk	12,145
02/03/13	Uni and sports-car maker team up in build-at-home vehicle kit	bromsgroveadvertiser.co.uk	9,208
02/03/13	Uni and sports-car maker team up in build-at-home vehicle kit	droitwichadvertiser.co.uk	2,914
07/03/13	UK engineers launch build-it-yourself electric race car	theengineer.co.uk	11,013
08/03/13	Scheme targets students from disadvantaged backgrounds	theengineer.co.uk	11,013
20/03/13	MIRA Offers Test Days at Discounted Prices to Teams Entering the Formula Student Competition.	MIRA (web)	N/A
25/03/13	Caltest Sponsors University Of Surreys Formula Student Team	electronicspecifier.com	1,000
26/03/13	Caltest supports Surrey University racing car development	electronicsweekly.com	2,869
02/04/13	Students Gear Up To The Science Challenge	thenorthernecho.co.uk	112,718
04/04/13	Team Bath Racing unveil carbon-fibre car for Formula Student	thisisbath.co.uk	59,599
15/04/13	Other: Fans to get free event at Silverstone	autosport.com	N/A

Cover Date	Headline	Publication/Outlet Short Name	Circulation
16/04/13	Go Motorsport Live! Debuts At Silverstone	racecar.com	689
18/04/13	Caltest Instruments sponsors Team Surtes for Formula Student 2013	Connecting Industry (web)	2,041
24/04/13	Student aims for the top spot at electric Grand Prix	cambridge-news.co.uk	117,073
28/04/13	Fraunhofer researchers using student e-racer to demonstrate novel sensor and battery management systems	greencarcongress.com	4,370
28/04/13	Fraunhofer researchers using student e-racer to demonstrate novel sensor and battery management systems	Green Car Congress	N/A
06/05/13	Dawn Elson: First Women STEM the Debate	huffingtonpost.co.uk	2,363,000
16/05/13	Free Go Motorsport Live! At Silverstone Tickets	aboutmyarea.co.uk	88,594
17/05/13	Preparing for the Future	Race Tech Magazine (Web)	1,000
22/05/13	Aston University present Aston Inspired 2013	midlandsbusinessnews.co.uk	193
23/05/13	Bosch opens new technology centre to support UK vehicle manufacturers and motorsport	automotiveworld.com	N/A
29/05/13	2013 Formula Student car to be unveiled on campus	bath.ac.uk	104,870
31/05/13	MTM Power Supports Formula Student Team StarCraft	railway-technology.com	583
31/05/13	Car using TeXtreme® spread tow carbon fabrics wins race	Fibre 2 Fashion (web)	20,016
05/06/13	Midlands Universities Gear Up for Poll Position at Testing Day at MIRA.	MIRA (web)	N/A
05/06/13	NRB Bearings partners with IIT Bombay	India Infoline	286
05/06/13	Students test cars ahead of race	nuneaton-news.co.uk	7,713
06/06/13	Tognum AG: Tognum fosters engineers of the future	4-traders.com	(
06/06/13	Get on the grid at Go Motorsport Live	telegraph.co.uk	6,243,000
07/06/13	Rennteam Stuttgart Clinches Victory with Oxeon's TeXtreme® Spread Tow Carbon Fabric-based Car	omnexus.com	N/A
07/06/13	Go Motorsport Live roars int	racecar.com	689
12/06/13	Britain's best engineering students	uk.yahoo.com	5,776,000
12/06/13	Britain's best engineering students tackle eco drive	uk.yahoo.com	5,776,000
12/06/13	The sportier side of electric vehicles	edn.com	9,419
12/06/13	Chalmers Formula student car of 2013 unveiled	sciencebusiness.net	500
13/06/13	Countdown to eco driving challenge	rac.co.uk	311
15/06/13	ATL to sponsor Formula Student	racecar.com	689
17/06/13	ATL to sponsor Formula Student	Race Tech Magazine (web)	1,000
18/06/13	Students hope good economy will pay off	thisissouthwales.co.uk	151,000
18/06/13	Top UK Formula Student team	racecar.com	689
18/06/13	Environment-news: It's Our World: Huddersfield University student keeps off the gas in eco driving challenge	examiner.co.uk	117,046
18/06/13	Students' green driving race took off from Westminster	eandt.theiet.org	18,780
18/06/13	Top UK Formula Student team sets the pace for this years competition	racecar.com	689
19/06/13	Student teams line-up for new 1701-mile eco-driving challenge	thegreencarwebsite.co.uk	2,621
19/06/13	Formula Student and Bosch launch economy challenge	telegraph.co.uk	6,243,000
19/06/13	University of Glasgow students battle to become Britain's greenest drivers	gla.ac.uk	185,323
21/06/13	'Student Eco Challenge' gets underway	whatgreencar.com	36,472
21/06/13	Students complete cross-UK eco-drive	M2 Presswire	N/A
21/06/13	Swansea Metropolitan University student Joel Castle has been in	thisissouthwales.co.uk	151,000
23/06/13	Sheffield University students economy challenge	thestar.co.uk	123,269
23/06/13	New ford fiesta will travel the length of britain in student eco challenge	automotiveindustrydigest.com	500
24/06/13	Audi Motorsport Weekend Round-Up	racecar.com	689
26/06/13	Engineer student's driving challenge	thisissouthwales.co.uk	151,000
26/06/13	Go Motorsport Live! set for success at Silverstone	racecar.com	689
28/06/13	University team puts together car for Grand Prix	scotsman.com	426,000
28/06/13	Students line-up for eco-driving challenge	smarthighways.co.uk	N/A
29/06/13	Students race to learn new skills	pressandjournal.co.uk	32,447
29/06/13	Students from University of Northampton win non stop driving challenge	northampton-news-hp.co.uk	20,152
30/06/13	DIT team builds car to compete in Formula Student	rte.ie	186,859
02/07/13	Manipal Institute of Technology students' fast & furious formula	dnaindia.com	52,412
03/07/13	Huddersfield University team in Formula Student challenge	examiner.co.uk	117,046
04/07/13	Southampton Students To Race At Silverstone	capitalfm.com	533,000
04/07/13	A great opportunity to get involved with motorsport	autocar.co.uk	125,574
05/07/13	Beds students compete to be crowned Formula Student 2013 champions	dunstabletoday.co.uk	9,421
05/07/13	3D printed knuckle makes for winning Formula Student team	electrooptics.com	N/A
05/07/13	Beds students compete to be crowned	bedfordtoday.co.uk	17,734
	Formula Student 2013 champions		17,70
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06/07/13	Southampton Students To Race At Silverstone	heart.co.uk	490,000
06/07/13 07/07/13		heart.co.uk paddocktalk.com	490,000 N/A

Cover Date	Headline	Publication/Outlet Short Name	Circulation
08/07/13	Electric vehicle storms to victory in Formula Student 2013	automotiveworld.com	N/A
08/07/13	Electric cars rule at IMechE's Formula Student 2013	eandt.theiet.org	18,780
09/07/13	A little bit of history on an uneven playing field	Race Tech Magazine (web)	1,000
10/07/13	Somaiya's engineering college unveils its race car for international competition	Times of India (web)	308,830
10/07/13	Somaiya students have got the drive	dnaindia.com	52,412
11/07/13	Huddersfield University are top-ranked team at international Formula Student Challenge at Silverstone	examiner.co.uk	117,046
12/07/13	EV wins student race	eurekamagazine.co.uk	531
12/07/13	Electric vehicle beats combustion rivals in engineering students' challenge	dudleynews.co.uk	6,049
12/07/13	Electric vehicle beats combustion rivals in engineering students' challenge	kidderminstershuttle.co.uk	7,357
12/07/13	Electric vehicle beats combustion rivals in engineering students' challenge	stourbridgenews.co.uk	8,369
12/07/13	Electric vehicle beats combustion rivals in engineering students' challenge	halesowennews.co.uk	5,313
12/07/13	Electric vehicle beats combustion rivals in engineering students' challenge	redditchadvertiser.co.uk	11,527
12/07/13	Electric vehicle beats combustion rivals in engineering students' challenge	bromsgroveadvertiser.co.uk	570
12/07/13	Electric vehicle beats combustion rivals in engineering students' challenge	droitwichadvertiser.co.uk	1,031
18/07/13	Bosch arrival a major boost for science park and Coventry	thebusinessdesk.com/ westmidlands	23,327
18/07/13	Electric Race Car Wins Formula Student Competition For The First Time	gas2.org	N/A
22/07/13	Engineering giant has chosen Coventry as UK base for motorsport business	coventrytelegraph.net	115,450
22/07/13	Bosch pulls in to the University of Warwick Science Park	pr-inside.com	7,946
22/07/13	Bosch pulls in to the University of Warwick Science Park	prfire.co.uk	6,290
23/07/13	Lee Spring torsion springs for Formula Student race car project	prlog.org	88,894
23/07/13	Lee Spring torsion springs for Formula Student race car project	prfire.co.uk	6,290
24/07/13	Lee Spring supplies several torsion springs to Liverpool University's Formula Student team	source.theengineer.co.uk	N/A
25/07/13	First year engineering student, Simon Esslemont from Aberdeen University, came out on top in the Formula Student Eco Drive Challenge	automotivepr.com	500
07/08/13	Zircotec coating lowers manifold surface temperature enabling rapid trackside repairs for Oxford Universities Motorsport Foundation	mynewsdesk.com	2,587
13/08/13	8/13/2013: Metro: Racing car by IIT-KGP at Formula Student	Hindustan Times (web)	104,624
15/08/13	Titan support for young engineers	M2 Presswire	N/A
16/08/13	Titan support for young engineers	racecar.com	689
21/08/13	Students send Herts racing	businessweekly.co.uk	1,668
19/08/13	What career can you do with a Stem degree? - live chat	theguardian.com	6,766,000
03/09/13	Fuel-cell race car relies on Bürkert valve technology	controlsdrivesautomation.com	N/A
12/09/13	Formula-style racing car at Science in the City festival	independent.com.mt	4,016
13/09/13	Forze VI Hydrogen Fuel Cell Racecar Unveiled	puregreencars.com	500
15/09/13	Racing car on display	timesofmalta.com	18,339
21/09/13	Dutch Students Break Electric Car Acceleration Record	spectrum.ieee.org	18,832
28/09/13	Students use 3D printing to build racing car	msn.co.uk	8,507,000
29/09/13			8,325
	Students build racing car with 3D printer	arabianbusiness.com	
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30/09/13 02/10/13	3D printers: new or latest threat?  Quick news: Dacia EV possible; JLR brand	arabianbusiness.com autocar.co.uk	8,325 125,574
03/10/13	extension chief announced  Dutch students break electric vehicle acceleration record	aol.co.uk	3,301,313
03/10/13	Students set world electric vehicle acceleration record	gizmag (web)	17,266
04/10/13	Today In Bitcoin: Silk Road Busted and Bitcoin Forum Hacked	spectrum.ieee.org	18,832
21/10/13	Formula Student team UH Racing benefits from Henkel technical applications support	source.theengineer.co.uk	N/A
04/11/13	The week ahead: Never mind the title, feel the breadth	theengineer.co.uk	11,013
05 (44 (40	Bloodhound SSC and Formula Student to mark Tomorrow's Engineers Week	themanufacturer.com	31,559
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	Minister David Willets takes the wheel of Bath University	bathchronicle.co.uk	68,422
09/11/13	-	bathchronicle.co.uk University of Bath (web)	
09/11/13 11/11/13	Minister David Willets takes the wheel of Bath University  David Willetts takes to the road in Bath students' car	University of Bath (web)	104,870
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09/11/13 11/11/13 12/11/13 14/11/13	Minister David Willets takes the wheel of Bath University  David Willetts takes to the road in Bath students' car  Tech Talk: How do aspiring Adrian Neweys to get into F1?  Skills show visitors invited to work out 'who dunnit'	University of Bath (web) uk.eurosport.yahoo.com dudleynews.co.uk	104,870 2,683,841 6,049
05/11/13 09/11/13 11/11/13 12/11/13 14/11/13 14/11/13 14/11/13	Minister David Willets takes the wheel of Bath University  David Willetts takes to the road in Bath students' car  Tech Talk: How do aspiring Adrian Neweys to get into F1?	University of Bath (web) uk.eurosport.yahoo.com	68,422 104,870 2,683,841 6,049 5,313

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